



#EISAPEC26

**1–4 SEPTEMBER 2026**

# The 19th PAN-EUROPEAN CONFERENCE ON INTERNATIONAL RELATIONS

ISCTE – UNIVERSITY INSTITUTE OF LISBON

PORTUGAL

## SPONSORSHIP AND EXHIBITION BROCHURE

# WELCOME

**We are delighted to invite you to the 19<sup>th</sup> EISA Pan-European Conference on International Relations (PEC), to be held at Iscte—University Institute of Lisbon, 1–4 September 2026.**



**Daniela Lai**  
EISA President  
(2025–2027)  
Royal Holloway,  
University of London



**Rens van Munster**  
EISA Governing Board  
Liaison  
Danish Institute  
for International Studies



**Sibel Karadağ**  
EISA Governing Board  
Liaison  
Kadir Has University



**Elizaveta Gaufrman**  
Programme Chair  
University of Groningen



**Nizar Messari**  
Programme Chair  
Al Akhawayn University  
in Ifrane



**Ana Mónica Fonseca**  
Local Organiser  
Iscte—University Institute  
of Lisbon



**Giulia Daniele**  
Local Organiser  
Iscte—University Institute  
of Lisbon

In 2026, our flagship event will take place in Portugal, at the crossroads of the Atlantic and the Mediterranean, offering a unique vantage point for exploring contemporary international relations. Following the remarkable success of PEC 2025 in Bologna, we will gather in Lisbon's inspiring scholarly environment at the ISCTE—University Institute of Lisbon.

As per our tradition, PEC 2026 will be organized in thematic sections, both standing and new ones, and will welcome colleagues from a diversity of disciplines relating to international studies, from Europe and beyond. Plenary sessions will highlight key issues in current debates in international relations, with leading experts from our association. We will also offer opportunities through our Early Career Development Group events, social events, and professional development activities to nurture our community.

The EISA's Mobility Fund has been increased over the years, and we will continue providing support for those in financial need to attend, ensuring our conference remains more inclusive and accessible. We are committed to making the 19<sup>th</sup> edition of our conference as welcoming and rewarding as possible, where ideas can be formulated, debated, criticized, shaped and sharpened through mutual respect and understanding.

It is this spirit which has made EISA's Pan-European Conferences the leading annual event in International Relations in Europe, and we are looking forward to continuing this tradition Portugal's vibrant capital!

**Conference Theme:**  
**Even better than the real thing?**  
**Questioning knowledge production, positionality, and authenticity in IR**

## ATTENDEES

**Participants:**  
**1,519 in 2025**  
**Expected:**  
**1,600 in 2026**  
**Countries: 60+**

## ONLINE REACH

**Facebook (European International Studies Association—EISA)**  
**4,500+**  
**X (@europeanisa)**  
**8,500+**



# ABOUT EISA

## EUROPEAN INTERNATIONAL STUDIES ASSOCIATION



We currently have more than 2,000 members and are expanding our membership across the world

**The European International Studies Association (EISA) is Europe's largest academic association for scholars and professionals working in international studies. EISA is a membership based association serving the International Studies community in Europe and around the world.**

We currently have more than 2,000 members and are expanding our membership across the world. EISA supports the International Studies community by organising annual events, such as our flagship Pan European Conference (PEC) and European Workshops in International Studies (EWIS), as well as the Early Career Researchers' Workshops and Rapallo Exploratory Symposia. We also provide grants and funding opportunities, particularly aimed at early career colleagues. EISA is a non profit association registered in Switzerland.



# ABOUT LISBON

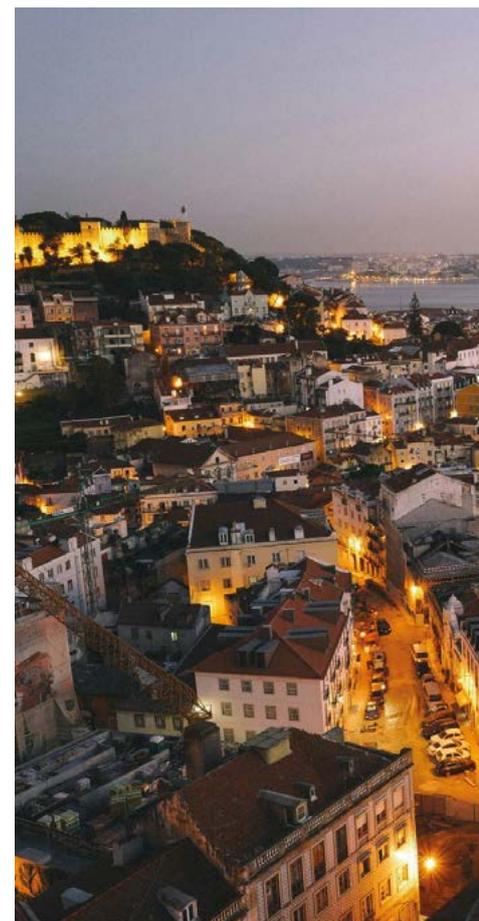


Situated near the Tagus river and sunny almost all the time.

**With over 20 centuries of History, this city located on the 7 hills shows multiple contrasts between the historical and modern, combining different cultures, trends and lifestyles. Situated near the Tagus river and sunny almost all the time, the Portuguese capital has a unique beauty and an internationally acclaimed architectural singularity.**

Rich in monuments, neighbourhoods (Baixa Pombalina, Belém, Bairro Alto, Chiado, Bica, Alfama and Mouraria), riverside zone, Fado houses, parks, gardens and viewpoints, Lisbon offers various possibilities to discover, so visit and enjoy the vast natural, historic and cultural city heritage.

The gastronomy of Lisbon is very influenced by its proximity to the sea. So typical specialties in Lisbon are fried cod, fried green beans, and grilled sardines on bread (mainly in the feast of the popular saints that occurs during the month of June). The famous Bife à Café is also considered a capital's "ex-libris" food. The most famous dessert in Lisbon is the traditional Pastel de Nata (custard tart), made in a former factory in Belém, better known as Pastel de Belém.



# VENUE

## Iscte – University Institute of Lisbon

**Avenida das Forças Armadas, 1649-026,  
Portugal, Lisbon**

**The Iscte—University Institute of Lisbon was founded in 1972 as one of Portugal’s first modern universities, with the central aim of studying labour and social dynamics in a rapidly changing world.**



**iscte**  
UNIVERSITY  
INSTITUTE  
OF LISBON

**cei**\_iscte

**Center for  
International Studies**

Since its establishment, the university has expanded its disciplinary reach into five schools: Iscte Business School, the School of Sociology and Public Policy, the School of Technology and Architecture, School of Social Sciences and Humanities and recently the School of Applied Digital Technologies (Iscte—Sintra). The university is actively engaged in collaborative projects, networks and partnerships around the world, including a range of educational, training and research programs supported by the European Union.

More information about CEI specifically can be found [here](#).





# CONTACTS

## Conference Secretariat

### C-IN

Prague Congress Centre  
5. května 65, 140 21 Prague 4  
Czech Republic

Tel.: +420 296 219 600

Website: <https://eisa-net.org/pec-2026/>

E-mail: [info@eisa-net.org](mailto:info@eisa-net.org)



# IMPORTANT DEADLINES

Partners' enrolment



**15**  
May  
2026

Exhibitors' enrolment



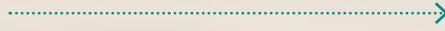
**5**  
June  
2026

Sponsor/Exhibitor company logo  
in printable format, company profile,  
advertisement, and inserts



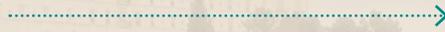
**22**  
June  
2026

Exhibition set up



**01**  
September 2026  
morning

Exhibition



**01-04**  
September  
2026

Exhibition dismantling



**04**  
September 2026  
afternoon

# PROGRAMME AT A GLANCE

	Time	Tue 01/09/2026	Wed 02/09/2026	Thu 03/09/2026	Fri 04/09/2026
MORNING	08:00	Registration + Exhibition opens	Registration + Exhibition opens	Registration + Exhibition opens	Registration + Exhibition opens
	09:00–10:30	<b>Session 1</b>	<b>Session 1</b>	<b>Session 1</b>	<b>Session 1</b>
	10:30–11:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break
	11:00–12:30	<b>Session 2</b>	<b>Session 2</b>	<b>Session 2</b>	<b>Session 2</b>
	12:30–14:00	Lunch	Lunch	Lunch	Lunch
AFTERNOON			<b>EISA General Assembly (EISA Members)</b>	<b>ECD Hub Networking</b>	
	14:00–15:30	<b>Session 3</b>	<b>Session 3</b>	<b>Session 3</b>	<b>Session 3</b>
	15:30–16:00	<b>Opening Ceremony (15:45–16:15)</b>	Coffee Break	Coffee Break	Coffee Break
	16:00–17:30	<b>Main Plenary (16:15–17:45)</b>	<b>Session 4</b>	<b>Session 4</b>	<b>Session 4</b>
	18:00–19:00	<b>Special Event</b>	<b>Special Event (John Groom)</b>	<b>2 Semi-Plenaries</b>	<b>Special Event (Site Tour)</b>
	20:00–23:00		Section Chairs' Dinner (upon invitation only)	<b>Conference Grand Reception</b>	

# PARTNERSHIP PROGRAMME



We encourage  
you to join us  
and look forward  
to meeting you  
in Lisbon, Portugal  
in 2026

## Why become a partner

THE PAN-EUROPEAN CONFERENCE (PEC) is the largest International Relations conference in Europe with more than 1,500 attendees in Bologna (2025), 1,000 attendees in Lille (2024), 1,300 attendees in Potsdam (2023), 1,100 in Athens (2022). It has become the key event in the annual IR calendar and thus an unmissable opportunity for sponsors. For academic sponsors and exhibitors, particularly publishers, this is a great opportunity to reach a large number of academics in a professional and carefully curated setting.

## Sponsor and exhibitor recognition

The exhibition is an integral part of PEC. Exhibiting at PEC 2026 gives you an opportunity to present your company, cultivate established relationships, identify your new business contacts, and increase your company's profile.

The exhibition will be in close vicinity to the meeting rooms and will be combined with food and beverage areas to guarantee a constant flow of visitors to your stand.

## Sponsorship and exhibition opportunities

**Participating in our sponsorship programme will extend your visibility beyond the exhibition and conference hall to achieve maximum exposure at the Conference.** The range of sponsorship opportunities available means that you can choose the package that fits best your marketing strategy. However, since pre-set packages may not necessarily meet all corporate requirements, we can create tailor made packages to fit specific marketing objectives. We welcome your comments and suggestions, and we will be glad to assist with any inquiries you may have.

**We encourage you to join us and look forward to meeting you in Lisbon, Portugal in 2026.**

# SPONSORSHIP CATEGORIES



**Your participation as a sponsor or exhibitor  
will automatically include the following benefits:**

- Listed as a sponsor or as an exhibitor including your company's logo and web link on the official website of the Conference.
- Listed as a sponsor or as an exhibitor including your company's logo and company profile in printed materials.
- Visibility on roll up banners dedicated to sponsors.
- Expression of thanks at the Opening and Closing Ceremonies.
- Logo on slides during breaks in the lecture rooms depending on level of the sponsorship.

# SPONSORSHIP OPPORTUNITIES

## EXHIBITION PACKAGE

1,150 €\*

6 sqm exhibition space and 2 tables with 2 chairs,  
Basic electricity connection 3,5 kW,  
1 complimentary conference registration.  
Placement of the Partner's logo, description  
(max. 100 words) and URL on the official website  
Visibility on roll up banners dedicated to sponsors.  
10% \* Any Exhibition package confirmed before  
20 February 2026 will be rewarded by a 10%  
discount.

All exhibitors can purchase  
additional conference registration  
for a special price  
of 220 €/person including:

- 1 Access to the sessions.
- 1 Access to the exhibition area.
- Grand reception.

## Exhibition Floorplan and Technical Manual

An Exhibition Floorplan and Technical Manual outlining all technical aspects of exhibiting will be sent to exhibitors 3 months prior to the Conference and will include:

- Technical details about the Venue and final exhibition details.
- Contractor details.
- Services available to exhibitors and order forms.

## REGISTRATION PACKAGES

This option allows you to secure full delegate registrations at a discounted price (EISA member registration fee) for your employees or other interested participants including invitations to the Conference social functions and recognition as a Conference partner.

5 registrations	1,100 €
4 registrations	880 €
3 registrations	660 €

## NEW BOOK LAUNCH / WORKSHOP WITH EDITORS

1,500 €

Book launches and workshops with editors\* are another way to sponsor our conference. These events have a great potential to attract scholars from all career levels and offer opportunities for personal engagement. Sponsors will also have more space and time to present their brand and give more detailed information to the attendees.

- Opportunity to organize your own event at PEC in a dedicated room.
- Promotion on conference website and the final programme.
- Increased visibility via EISA social media and newsletter.
- Visibility on roll up banners dedicated to sponsors.

\* Please note that this sponsorship does not include catering. If you would like to offer refreshments, we are happy to help with the organization.

## GRAND RECEPTION

3,500 €

Sponsors will have the opportunity to promote their organizations through the Grand Reception on the 28 August 2025, to which all registered attendees are invited. Hospitality and other activities provided will be in compliance with all relevant industry codes:

- Sponsor's logo on sign at the entrance to the Grand Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

## SECTION CHAIRS' DINNER

1,200 €

on 27 August 2025. This is a very prestigious social event of the Conference and a great opportunity for exclusive sponsorship.

Sponsor's benefits:

- Sponsor's logo will be included on the invitations.
- Sponsor's name will be acknowledged in the Final Programme.
- Opportunity to include branded pop-up banner in the section chair's reception room.
- Free ticket to the reception included in the package.

## SOCIAL NETWORKING EVENINGS OR HAPPY HOUR (TBD)

The organizers want to provide other opportunities for delegates to gather and network. Based on previous experience, many participants will attend these events and as such they are a good opportunity to increase sponsor visibility.

Sponsors will get the following benefits:

- Special Mailing with Invitation to the event including sponsors' logo.
- Sponsor's name will be acknowledged in the Final Programme and on the conference website.
- Opportunity to include branded pop-up banner in the evening venue.

## COFFEE BREAK SYMPOSIUM (30 minutes)

350 €

## LUNCH SYMPOSIUM (55 minutes)

500 €

This can be a unique opportunity to directly liaise with participants to inform them about your products and showcase your latest developments to those looking for midday inspiration. Why not offer delegates the added exclusive opportunity to Learn at Lunch, providing lunch whilst networking, inspiring and informing participants.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee.

**The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses.**



### THE SYMPOSIUM INCLUDES:

- Room rental and standard setup (theatre style with stage, lectern and speaker table).
- AV equipment and services: TBC.
- Publication of the Symposium Program on the Congress website.
- Use of the Assembly logo on invitations and promotional documentation.

\* Please note that this sponsorship does not include catering. If you would like to offer refreshments, we are happy to help with the organization.

### COFFEE BREAK

3,000 €/day

- Opportunity to host a coffee break with your own company logo during a break in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.
- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break or sponsor.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

### WATER STATIONS SUPPORT

3,000 €

Water stations for the delegates will be placed in all public areas for the whole Assembly period. In case you decide to sponsor this item, your company logo will be placed on all water dispensers.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

### CONFERENCE LANYARDS

3,000 €

Place your logo on each lanyard and accompany all delegates throughout the Conference.

#### SPONSOR CAN PROVIDE THEIR OWN LANYARDS.

Should you wish to supply your own lanyards, the amount can be reviewed.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

### NOTEPAD AND PENS

900 €

Sponsor will provide the participants' notepads and/or pens. Notepads and pens will be branded with the Company name / logo.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website.

Sponsor to cover shipping costs and fulfil shipping instructions and deadlines.

# ADVERTISING OPPORTUNITIES

ADVERTISEMENTS ARE AVAILABLE  
IN THE FOLLOWING CONFERENCE PUBLICATIONS

## Exclusive Inside cover for the pdf

1,500 €

Opportunity to provide an advertisement to be placed on the back cover of the pdf programme that will be available online on the conference website.

Alternatively, sponsorship will be acknowledged on the back cover as: "Sponsored by and [a company logo only]." Sponsorship will be recognized in the Partnership section of the programme, on the event website, and on signage during the event.

## PPT slide in the main hall

1,000 €

Opportunity to provide an advertisement to be placed on the screen in the main hall during social events.

## Promotional material on display table

500 €

Opportunity to place 500 flyers on the Conference display table.

Note that the material should be provided by Sponsor and must be approved by the Secretariat.

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea how to promote your activities as we can offer tailored packages to suit your wishes.

# PARTNERSHIP ORDER FORM

COMPANY NAME

CONTACT NAME

POSTAL ADDRESS

ZIP CODE AND CITY

COUNTRY

E-MAIL

TELEPHONE

VAT NUMBER

SPONSORED ITEM	PCS	PRICE
EXHIBITION PACKAGE		€
REGISTRATION PACKAGE		€
NEW BOOK LAUNCH / WORKSHOP WITH EDITORS		€
GRAND RECEPTION		€
SECTION CHAIR DINNER		€
SOCIAL NETWORKING EVENING / HAPPY HOURS		€
COFFEE BREAK		€
BRANDED ITEMS		€
ADVERTISING		€
OTHER		€

**TOTAL (VAT EXCLUDED)**

KINDLY NOTE THAT ALL PRICES LISTED IN THIS DOCUMENT  
DO NOT INCLUDE VAT.

€

Partnership category based  
on the chosen packages:

- Gold partner
- Silver partner
- Bronze partner

Please fill in the order form and send it to [info@eisa-net.org](mailto:info@eisa-net.org). The advance invoice will be sent to you upon receiving the filled order form.

Please send your company logo in curves format  
and your weblink along with the order form.

# CONTRACT

## TERMS OF PAYMENT

### 100% upon receipt of the invoice

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Companies registered in the EU with a valid VAT number will be charged without VAT upon the Reverse Charge policy.

## PAYMENT METHODS

### Option 1:

Payment by Bank Transfer. Please make drafts payable to: EISA 2026. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

### Option 2:

Payment by online Credit Card payment (please note this option in the order form and the link for the payment will be sent to you). For each credit card payment, a bank fee of 2.6% of the total invoice amount (excluding VAT) will be charged.

## CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to [info@eisa-net.org](mailto:info@eisa-net.org).

The organizers shall retain:

- € 10% of the agreed package amount if the cancellation/ modification is made before 25 March 2026, inclusive.
- € 50% of the agreed package amount if the cancellation/ modification is made between 26 March 2026 and 10 June 2026, inclusive.
- € 100% of the agreed package amount if the cancellation/ modification is made after 10 June 2026.

**We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Conference.**

**I am authorised to sign this form on behalf of the applicant/ Company.**

DATE

SIGNATURE