

<https://eisa-net.org/pec-2025/>



European
International
Studies
Association



**25–29
AUGUST
2025**

The 18th EISA PAN-EUROPEAN CONFERENCE ON INTERNATIONAL RELATIONS

UNIVERSITY OF BOLOGNA, ITALY

**SPONSORSHIP
AND EXHIBITION
BROCHURE**

#EISAPEC25

WELCOME

We are delighted to invite you to the 18th EISA Pan-European Conference on International Relations (PEC), to be held in Bologna at the Bologna University, 25–29 August 2025.

Our flagship event will take place in the oldest university in Europe, in a country with a lively tradition of International Relations. As per our tradition, PEC 2025 will be organized in thematic sections, both standing and new ones, and will welcome colleagues from a diversity of disciplines from Europe and beyond. Plenary sessions will highlight key issues in current debates in international relations, with leading experts from our association. We will also offer opportunities through our Early Career Workshops, social events, and professional development activities to nurture our community. In order to make PEC 2025 more inclusive, we will provide help for those in financial need to attend through our increased Mobility Fund. Over and above, we are committed to making the 18th edition of our conference as diverse and rewarding as possible, where ideas can be formulated, debated, criticized, shaped and sharpened through mutual respect and understanding. It is this spirit which has made EISA's Pan-European Conferences the leading annual event in International Relations in Europe and we are looking forward to keeping this up in Bologna!



Beste İşleyen
University of Amsterdam
EISA President
(2023–2025)



Nora El Qadim
University of Paris 8
EISA Governing Board
Liaison



Beatrix Futák-Campbell
Leiden University
EISA Governing Board
Liaison



Georgios Glouftsiotis
University of Trento
Programme Chair



Michela Ceccorulli
University of Bologna
Local Organiser



Giovanni Agostinis
University of Bologna
Local Organiser

Conference Theme: Politics for a Broken World

1 **A politics of witnessing**

2 **A politics of repair**

3 **A politics of crafting and making**

ATTENDEES

Participants 1,200
Countries 60

ONLINE REACH

Facebook (European International Studies Association – EISA) 4,300+
X (@europeanisa) 8,500+



Delf Rothe
University of Hamburg
Programme Chair



ABOUT EISA

EUROPEAN INTERNATIONAL STUDIES ASSOCIATION

The European International Studies Association (EISA) is Europe's largest academic association for scholars and professionals working in international studies. EISA is a membership-based association serving the International Studies community in Europe and around the world.

We currently have more than 1,700 members and are expanding our membership across the world. EISA supports the International Studies community by organising annual events, such as our flagship Pan-European Conference (PEC) and European Workshops in International Studies (EWIS), as well as the Early Career Researchers' Workshops and Rapallo Exploratory Symposia. We also provide grants and funding opportunities, particularly aimed at early career colleagues. EISA is a non-profit association registered in Switzerland.

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ABOUT BOLOGNA

With almost 400,000 inhabitants, Bologna is the capital and most populous city of the Emilia-Romagna region. The town is characterised by brick houses with arcades and tall towers. Of the original two hundred, about twenty have survived. Bologna is considered a centre of gastronomy – the most famous Italian dishes come from the area – lasagne, tortellini or tagliatelle, along with many meat products or types of cheese.

The oldest university in the world was founded in Bologna, back in 1088. It has also become the most important transport hub, connecting the north and south of Italy. Some important companies such as Ducati, Lamborghini or Maserati are based in the area

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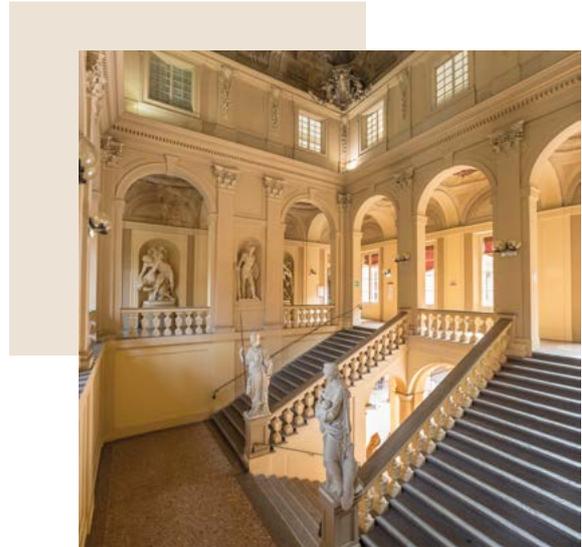
The oldest university in the world was founded in Bologna, back in 1088.





ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

VENUE



The University of Bologna

The origins of the University of Bologna go way back, and it is considered to be the oldest university in the Western world. It was founded in 1088. Its history is intertwined with that of the great names of science and literature as Nicolaus Copernicus, Laura Bassi, the first woman to hold a university chair in 1776, Umberto Eco or Pier Paolo Pasolini. It is a keystone and a point of reference for European culture.



The Department of Political and Social Sciences, founded in 2012, boasts a long-standing tradition within the Alma Mater.

Since its founding, it has welcomed scholars who have been involved in public life in various capacities, including members of parliament, ambassadors, consultants and columnists, thus contributing to the university's Third Mission, focused on social engagement. In terms of academia, the department hosts professors and researchers covering all the main disciplines of political and social sciences. Today, the department is a reference point in the field of political and social sciences and international studies at both European and national levels.



CONTACTS

Conference Secretariat

C-IN

Prague Congress Centre
5. kvetna 65, 140 21 Prague 4
Czech Republic

Tel.: +420 296 219 600

Website: <https://eisa-net.org/pec-2025/>

E-mail: info.pec25@eisa-net.org



Sponsorship and Exhibition Manager

Jana Sodomková

Tel.: +420 777 791 252

E-mail: jana.sodomkova@c-in.eu

IMPORTANT DEADLINES

Partners' enrolment



15
March
2025

Exhibitors' enrolment



1st
June
2025

Sponsor/Exhibitor company logo
in printable format, company profile,
advertisement, and inserts



15
June
2025

Exhibition set up



26
August 2025
morning

Exhibition



26–29
August
2025

Exhibition dismantling



29
August 2025
afternoon

PROGRAMME AT A GLANCE

	25/08/2025	26/08/2025	27/08/2025	28/08/2025	29/08/2025
MORNING	Registration opens	Registration and Exhibition opens	SESSION 1	SESSION 1	SESSION 1
	Early Career Researchers Workshops (upon invitation only)		Coffee break	Coffee break	Coffee break
			SESSION 2	SESSION 2	SESSION 2
	Lunch	Lunch	Lunch	Lunch	Lunch
			EISA GENERAL ASSEMBLY (EISA MEMBERS)	ECD Hub: L(a) lunch and networking	
	AFTERNOON	WELCOME SPEECHES		SESSION 3	SESSION 3
PLENARY SESSION					
Coffee break		Coffee break	Coffee break	Coffee break	Coffee break
2× SEMI-PLENARY SESSION		SESSION 4	SESSION 4	SESSION 4	SESSION 4
		Section Chair's Dinner (upon invitation only)	Conference Grand Reception		

PARTNERSHIP PROGRAMME

We encourage
you to join us

and look forward
to meeting you
in Bologna, Italy
in 2025

Why become a partner

THE PAN-EUROPEAN CONFERENCE (PEC) is the largest International Relations conference in Europe with more than 1,200 attendees in Lille (2024), 1,300 attendees in Potsdam (2023), 1,100 in Athens (2022). It has become the key event in the annual IR calendar and thus an unmissable opportunity for sponsors. For academic sponsors and exhibitors, particularly publishers, this is a great opportunity to reach a large number of academics in a professional and carefully curated setting.

Sponsor and exhibitor recognition

The exhibition is an integral part of PEC. Exhibiting at PEC 2025 gives you an opportunity to present your company, cultivate established relationships, identify your new business contacts, and increase your company's profile.

The exhibition will be in close vicinity to the meeting rooms and will be combined with food and beverage areas to guarantee a constant flow of visitors to your stand.

Sponsorship and exhibition opportunities

Participating in our sponsorship programme will extend your visibility beyond the exhibition and conference hall to achieve maximum exposure at the Conference. The range of sponsorship opportunities available means that you can choose the package that fits best your marketing strategy. However, since pre-set packages may not necessarily meet all corporate requirements, we can create tailor made packages to fit specific marketing objectives. We welcome your comments and suggestions, and we will be glad to assist with any inquiries you may have.

We encourage you to join us and look forward to meeting you in Bologna, Italy in 2025.

SPONSORSHIP CATEGORIES

Gold Sponsor

5,000 EUR
and more

Silver Sponsor

3,000 EUR
and more

Bronze Sponsor

2,000 EUR
and more

**Your participation as a sponsor
or exhibitor will automatically include
the following benefits:**

- Listed as a sponsor or as an exhibitor including your company's logo and web link on the official website of the Conference.
- Listed as a sponsor or as an exhibitor including your company's logo and company profile in printed materials.
- Visibility on roll up banners dedicated to sponsors.
- Expression of thanks at the Opening and Closing Ceremonies.
- Logo on slides during breaks in the lecture rooms depending on level of the sponsorship.

MAIN SPONSORSHIP OPPORTUNITIES

EXHIBITION PACKAGE

1,150 €*

- 4 sqm exhibition space and 1 table with 2 chairs, Basic electricity connection 3,5 kW
- 1 complimentary conference registration
- Placement of the Partner's logo, description (max. 100 words) and URL on the official website
- Visibility on roll up banners dedicated to sponsors

All exhibitors can purchase **additional conference registration** for a special price of **220 €/person** including:

- 1 Access to the sessions
- 1 Access to the exhibition area
- Grand reception

Exhibition Floorplan and Technical Manual

An Exhibition Floorplan and Technical Manual outlining all technical aspects of exhibiting will be sent to exhibitors 3 months prior to the Conference and will include:

- Technical details about the Venue and final exhibition details
- Contractor details
- Services available to exhibitors and order forms

10% *

* Any Exhibition package confirmed before 15 February 2025 will be rewarded by a 10% discount.

Registration packages

This option allows you to secure full delegate registrations at a discounted price (EISA member registration fee) for your employees or other interested participants including invitations to the Conference social functions and recognition as a Conference partner.

5 registrations	1,100 €
4 registrations	880 €
3 registrations	660 €

NEW BOOK LAUNCH / WORKSHOP WITH EDITORS

1,500 €

Book launches and workshops with editors* are another way to sponsor our conference. These events have a great potential to attract scholars from all career levels and offer opportunities for personal engagement. Sponsors will also have more space and time to present their brand and give more detailed information to the attendees.

- Opportunity to organize your own event at PEC in a dedicated room.
- Promotion on conference website and the final programme.
- Increased visibility via EISA social media and newsletter.
- Visibility on roll up banners dedicated to sponsors.

* Please note that this sponsorship does not include catering. If you would like to offer refreshments, we are happy to help with the organization.

GRAND RECEPTION

3,500 €

Sponsors will have the opportunity to promote their organizations through the Grand Reception on the 28 August 2025, to which all registered attendees are invited. Hospitality and other activities provided will be in compliance with all relevant industry codes:

- Sponsor's logo on sign at the entrance to the Grand Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

SECTION CHAIRS' DINNER

1,200 €

on 27 August 2025. This is a very prestigious social event of the Conference and a great opportunity for exclusive sponsorship.

Sponsor's benefits:

- Sponsor's logo will be included on the invitations.
- Sponsor's name will be acknowledged in the Final Programme.
- Opportunity to include branded pop-up banner in the section chair's reception room.
- Free ticket to the reception included in the package.

SOCIAL NETWORKING EVENINGS OR HAPPY HOUR

(TBD)

The organizers want to provide other opportunities for delegates to gather and network. Based on previous experience, many participants will attend these events and as such they are a good opportunity to increase sponsor visibility.

Sponsors will get the following benefits:

- Special Mailing with Invitation to the event including sponsors' logo.
- Sponsor's name will be acknowledged in the Final Programme and on the conference website.
- Opportunity to include branded pop-up banner in the evening venue.

COFFEE BREAK SYMPOSIUM (30 minutes)

350 €

LUNCH SYMPOSIUM (55 minutes)

500 €

This can be a unique opportunity to directly liaise with participants to inform them about your products and showcase your latest developments to those looking for midday inspiration. Why not offer delegates the added exclusive opportunity to Learn at Lunch, providing lunch whilst networking, inspiring and informing participants.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee.

! **The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses.**

THE SYMPOSIUM INCLUDES:

- Room rental and standard setup (theatre style with stage, lectern and speaker table).
- AV equipment and services: TBC.
- Publication of the Symposium Program on the Congress website.
- Use of the Assembly logo on invitations and promotional documentation.

* Please note that this sponsorship does not include catering. If you would like to offer refreshments, we are happy to help with the organization.

COFFEE BREAK

3,000 €/day

- Opportunity to host a coffee break with your own company logo during a break in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.
- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.

- Opportunity to provide items bearing company logo for use during the supported break or sponsor.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

WATER STATIONS SUPPORT

3,000 €

Water stations for the delegates will be placed in all public areas for the whole Assembly period. In case you decide to sponsor this item, your company logo will be placed on all water dispensers. Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

CONFERENCE LANYARDS

3,000 €

Place your logo on each lanyard and accompany all delegates throughout the Conference.

SPONSOR CAN PROVIDE THEIR OWN LANYARDS.

Should you wish to supply your own lanyards, the amount can be reviewed.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

NOTEPAD AND PENS

900 €

Sponsor will provide the participants' notepads and/or pens. Notepads and pens will be branded with the Company name / logo.

Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website.

Sponsor to cover shipping costs and fulfil shipping instructions and deadlines.

ADVERTISING OPPORTUNITIES

ADVERTISEMENTS ARE AVAILABLE
IN THE FOLLOWING CONFERENCE PUBLICATIONS

Exclusive Inside cover for the pdf

1,500 €

Opportunity to provide an advertisement to be placed on the back cover of the pdf programme that will be available online on the conference website.

Alternatively, sponsorship will be acknowledged on the back cover as: "Sponsored by and [a company logo only]." Sponsorship will be recognized in the Partnership section of the programme, on the event website, and on signage during the event.

PPT slide in the main hall

1,000 €

Opportunity to provide an advertisement to be placed on the screen in the main hall during social events.

Promotional material on display table

500 €

Opportunity to place 500 flyers on the Conference display table.

Note that the material should be provided by Sponsor and must be approved by the Secretariat.

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea how to promote your activities as we can offer tailored packages to suit your wishes.

PARTNERSHIP ORDER FORM

COMPANY NAME

CONTACT NAME

POSTAL ADDRESS

ZIP CODE AND CITY

COUNTRY

E-MAIL

TELEPHONE

VAT NUMBER

SPONSORED ITEM	PCS	PRICE
EXHIBITION PACKAGE		€
REGISTRATION PACKAGE		€
NEW BOOK LAUNCH / WORKSHOP WITH EDITORS		€
GRAND RECEPTION		€
SECTION CHAIR DINNER		€
SOCIAL NETWORKING EVENING / HAPPY HOURS		€
COFFEE BREAK		€
BRANDED ITEMS		€
ADVERTISING		€
OTHER		€

TOTAL (VAT EXCLUDED)

KINDLY NOTE THAT ALL PRICES LISTED IN THIS DOCUMENT
DO NOT INCLUDE VAT.

€

Partnership category based
on the chosen packages:

- Gold partner
- Silver partner
- Bronze partner

Please fill in the order form and send it to jana.sodomkova@c-in.eu.
The advance invoice will be sent to you upon receiving the filled order form.

Please send your company logo in curves format
and your weblink along with the order form.

CONTRACT

TERMS OF PAYMENT

100% upon receipt of the invoice

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Companies registered in the EU with a valid VAT number will be charged without VAT upon the Reverse Charge policy.

PAYMENT METHODS

Option 1:

Payment by Bank Transfer. Please make drafts payable to: EISA 2025. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2:

Payment by online Credit Card payment (please note this option in the order form and the link for the payment will be sent to you).

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Exhibition and Sponsorship Manager: Jana Sodomková
jana.sodomkova@c-in.eu

The organizers shall retain:

- € 10% of the agreed package amount if the cancellation/ modification is made before 25 March 2025, inclusive.
- € 50% of the agreed package amount if the cancellation/ modification is made between 26 March 2025 and 10 June 2025, inclusive.
- € 100% of the agreed package amount if the cancellation/ modification is made after 10 June 2025.

We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Conference.

I am authorised to sign this form on behalf of the applicant/ Company.

DATE

SIGNATURE