

14th Pan-European Conference on International Relations (PEC 2020)

The Power Politics of Nature

13 – 17 September 2021, Virtual Conference



Sponsorship and Exhibition Prospectus

WELCOME WORD

Dear Colleagues and Partners,

We are delighted to invite you to the 14th EISA Pan-European Conference on International Relations, to be held virtually 13-17 September 2021. The theme of the conference is "*The Power Politics of Nature*".

THE PAN-EUROPEAN CONFERENCE IS THE LARGEST EUROPEAN INTERNATIONAL RELATIONS CONFERENCE! With around 1000 delegates expected this year, it is becoming a highly significant date in the annual IR calendar - and thus an unmissable opportunity for sponsors! For academic sponsors, particularly publishers, this is a chance to reach their key target audience and conduct the type of business that they do at the ISA annual convention in the US each year.

We look forward to welcoming you at our Virtual Conference!

Beate Jahn (University of Sussex) – *EISA President*

Maria Mälksoo (University of Kent in Brussels) – *EISA Executive Secretary*

Juha Vuori (University of Tampere) – *EISA Treasurer*

ABOUT EISA – European International Studies Association

The European International Studies Association (EISA) is Europe's largest academic association for scholars and others working in international studies. EISA is a membership-based association serving the international studies community in Europe and around the world - currently we have more than 1300 members and are growing fast. EISA helps the international studies community to connect and runs a broad range of annual events from our flagship '**Pan-European Conference**' (**PEC**) and **European Workshops in International Studies (EWIS)** to the Early Career Researchers' Workshops and Rapallo Exploratory Symposia. EISA is a non-profit association registered in Switzerland.

CONTACTS

Conference Secretariat

C-IN

Prague Congress Centre
5. května 65
140 21 Prague 4
Czech Republic
Tel.: +420 261 174 314



Website: <https://eisa-net.org/pec-2020>
E-mail: info.pec20@eisa-net.org

Project and Sponsorship Manager

Lukáš Čáp
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PARTNERSHIP PROGRAMME

WHY BECOME A PARTNER

THE PAN-EUROPEAN CONFERENCE (PEC) IS THE LARGEST EUROPEAN INTERNATIONAL RELATIONS CONFERENCE! With more than 1 000 academics participating in Sofia in 2019 and more than 1300 attendees in Prague in 2018, it has become a highly significant event in the annual IR calendar - and thus an unmissable opportunity for sponsors. For academic sponsors, particularly publishers, this is a great opportunity to reach a large number of academics in a more relaxed setting.

SPONSOR AND EXHIBITOR RECOGNITION

The virtual exhibitor's room in a Spatial Chat application. This application will be an integral part of all social activities at the virtual PEC. Participating at PEC 2021 gives you an opportunity to present your company in several ways, cultivate established relationships, identify your new business contacts and increase your company's brand awareness.

SPONSORSHIP CATEGORIES

Various partnership options are listed on the following pages. **Potential partners can design their partnership package, putting together different options to cater to a variety of budgets.** Depending on the total sum of contribution, companies will be recognized as an official partner of the event.

Gold Sponsor	3.500 EUR and more
Silver Sponsor	1.800 EUR and more
Bronze Sponsor	1.200 EUR and more

Your participation as a sponsor or exhibitor will automatically include the following benefits:

- Listed as a sponsor or as an exhibitor including your company's logo and web link on the official website of the Conference.
- Listed as a sponsor or as an exhibitor including your company's logo and company profile in conference materials.
- Exhibition package
- Expression of thanks at the Opening and Closing Ceremonies.
- Extra free registration:
 - 5x Golden Sponsor
 - 2x Silver Sponsor
 - 1x Bronze Sponsor

MAIN SPONSORSHIP OPPORTUNITIES

EXHIBITION PACKAGE

650 EUR

The Exhibition package includes the following benefits:

- Dedicated virtual exhibition room in Spatial chat application with possibility to:
 - Place posters with your company portfolio and information
 - Presenting to EISA PEC delegates using screen share
 - Opportunity to meet and discuss with the conference delegates in your exclusive and branded exhibition space.
- 1 complimentary conference registration
- Placement of the Partner's logo and URL on the official website

All exhibitors can purchase additional conference registration for a special price of **150 €** each including:

- Access to the sessions
- Access to the Spatial Chat Application (2x1 hour each conference day)

REGISTRATION PACKAGES

This option allows you to secure full delegate registrations (non-EISA member registrations) at the discounted price for your employees or other interested participants including invitations to the Conference social functions and recognition as a Conference partner.

5 registrations

1 250 EUR

4 registrations

1 050 EUR

3 registrations

850 EUR

NEW BOOK LAUNCH / WORKSHOP WITH EDITORS 900 EUR

Book launches and workshops with editors are other ways to sponsor our conference. At the same time, those kinds of events have great potential to attract academic scholars from all career levels and offer opportunities for personal engagement. Sponsors will also have more space and time to present their brand and give more detailed information to the attendees.

- Opportunity to organize your own event at PEC.
- Promotion on conference website and the conference programme.
- Dissemination via EISA social media and newsletter.

GRAND RECEPTION

1 000 EUR

Sponsors will have the opportunity to promote their organizations through a virtual Grand reception taking place in the Spatial Chat to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Sponsor's logo at Spatial chat Lobby and all rooms dedicated to the Grand reception.
- Support will be acknowledged on the event website.

SPATIAL CHAT APPLICATION SPONSOR 3 000 EUR (Exclusive)

Opportunity to sponsor the main social tool of the Conference. The Spatial chat application will be used every single conference day for a lunch break (1 hour) and after the scientific part of the programme will be over (1 hour), giving to all delegates the possibility to meet and talk together in various rooms dedicated to different topics and social activities. Spatial chat application will also host the exhibition during the whole conference. The application will host as well the Grand Reception.

- Company logo in the Spatial Chat main foyer and rooms dedicated to the social events.
- Full Exhibition package
- One extra registration

ADVERTISING OPPORTUNITIES

Advertisements are available in the following Conference publications:

Bag insert in the Virtual Conference Bag 500 EUR

- Inclusion of promotional material, 1-page leaflet
- Material should be provided by Sponsor and approved by the Secretariat.

SPECIAL OFFER

JOINED OFFER FOR 2 YEARS PARTNERSHIP

Become a partner of EISA-PEC in 2021 and 2022 and get a **30% discount** from the actual price.

This offer is valid till the end of August 2022.

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea on how to promote your activities as we can offer tailored packages to suit your wishes.

PARTNERSHIP ORDER FORM

COMPANY NAME: _____

CONTACT NAME: _____

POSTAL ADDRESS: _____

ZIP CODE AND CITY: _____

COUNTRY: _____

E-MAIL: _____

TELEPHONE: _____ FAX: _____

VAT NUMBER: _____

Sponsored item	Pcs	Price
Exhibition Package		€
Registration Package		€
New Book Launch/Workshop with Editors		€
Grand Reception		€
Spatial chat application Sponsor		€
Bag insert in the Virtual Conference Bag		€
Other:		€

TOTAL (VAT excluded) _____ €

Kindly note that all prices listed in this document do not include VAT.

Partnership category based on the chosen packages:

Gold partner

Silver partner

Bronze partner

Please fill in the order form and send it to lukas.cap@c-in.eu. The advance invoice will be sent to you upon receiving the filled order form.

Please send your company logo in curves format and your weblink along with the order form.

CONTRACT

- Provisional Booking – The item will be released if not confirmed within 14 days.
- Please send me a contract and first deposit invoice

TERMS OF PAYMENT

60% upon receipt of first invoice

40% by 1 August 2021

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 1 months before the Conference will be subject to 100% payment upon reservations.

Companies registered in the EU with a valid VAT number will be charged without VAT upon the Reverse Charge policy.

PAYMENT METHODS

Option 1: Payment by **Bank Transfer**. Please make drafts payable to: EISA 2019. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online **Credit Card** payment (please note this option in the order form and the link for the payment will be sent to you).

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Project and Sponsorship Manager: Lukáš Čáp, lukas.cap@c-in.eu.

The organizers shall retain:

- € 10% of the agreed package amount if the cancellation/ modification is made before 15 July 2021, inclusive
- € 50% of the agreed package amount if the cancellation/ modification is made between 30 July 2021 and 10 August 2021, inclusive
- € 100% of the agreed package amount if the cancellation/ modification is made after 10 August 2021

We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Conference.

I am authorised to sign this form on behalf of the applicant/Company.

Signature:

Date: